



VIVA in Preliminary Talks to Acquire ACH Processing Helping to Create a VIVA Debit & Credit Card for Our VIVA Customers

ACH Processing, a Non-Deposit Financial Institution With An ETI With the Federal Reserve, Has Transactions of Over \$200 Million Per Month

DOVER, Del., July 23, 2009 (GLOBE NEWSWIRE) -- Home Shopping Latino, Inc. (Pink Sheets:HSPG), formerly (Pink Sheets:HSPL), announced today that the company has been engaged in an ongoing negotiated sale of ACH Processing to HSL Inc. for an undetermined combination of cash and common stock. The CEO Mr. John Innes of ACH Processing Company and Frank Celecia, CEO of HSL Inc., both feel if an agreement could be reached it would benefit both companies and help better serve the respective customer bases.

ACH Processing has agreements with various companies such as the country's largest convenience store chain, utilities, car clubs, several banks, cities and townships, and payroll companies.

ABOUT HOME SHOPPING LATINO

Home Shopping Latino, Inc., a Delaware corporation dba Viva TeleCompras, is an all Spanish language television channel and online shopping website www.vivatelecompras.com selling jewelry, gemstones, beauty care products, and vitamins, expecting to tap into the considerable spending power of the growing U.S. Hispanic population.

Viva TeleCompras and its accompanying website, or www.homeshoppinglatino.com, are being developed by Home Shopping Latino, Inc. and will fill a niche required by over 13 million Hispanic homes. Home Shopping Latino, Inc. is headquartered in Dover, Delaware with production facilities in Miami, Florida. For more information about Home Shopping Latino, Inc., please visit www.vivatelecompras.com.

The information in this Press Release includes certain "forward-looking" statements within the meaning of the Safe Harbor provisions of Federal Securities Laws. Investors are cautioned that such statements are based upon assumptions that in the future may prove not to have been accurate and are subject to significant risks and uncertainties, including the future financial performance of the Company. Although the Company believes that the expectations reflected in its forward-looking statements are reasonable, it can give no assurance that such expectations or any of its forward-looking statements will provide to be correct. Factors that could cause results to differ include, but are not limited to successful performances of internal plans, the impact of competitors, and general economic risks and uncertainties.

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Other Company Press Releases

[VIVA Sets Network Launch for January 2010 On Positive Growth of the Hispanic Market and An Upturn in the U.S. Economy](#) - Jul 21, 2009

[Home Shopping Latino, Inc. Announces a Shareholder Rights Offering](#) - Mar 9, 2009

[Home Shopping Latino Inc. Announces Reverse Stock Split and Corporate Reorganization](#) - Feb 25, 2009

Stock Quote

Recent Quote for **HSPG**

Last Trade: **\$ 3.50**

Trade Time: 07/22/2009 ET

Change: +0.00 (+0.00%)

Prev Close: 3.50

52-Wk Range: 0.010 - 3.50

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